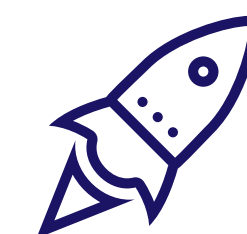




GoMSP

Physical event dedicated to
the French MSP community



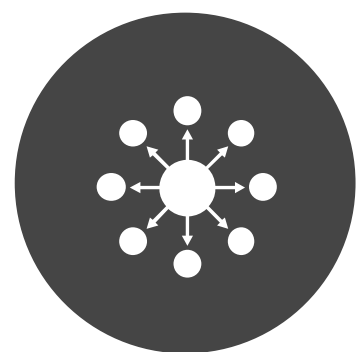
WHAT IS THE GOMSP CONCEPT ?



1 annual physical event 100% dedicated to French MSPs.



Event with expert conferences, experiences sharing, meetings, roundtables, workshops, demonstration, vendor booths, products presentation.



The idea is to bring together the actors of the MSP ecosystem.




Facilitate networking, meet your peers and talk about your daily issues.

WHY

THE GOMSP CONCEPT?

- **New Business Opportunity** with the Emergence of the Cloud for IT Service Providers **Managed Services Provider**.
- **MSP - a crucial resource** for businesses helping them manage their day-to-day IT operations.
- **Significant growth potential:** According to recent figures, the managed services market is expected to grow from \$180.5 billion to \$282 billion by 2023.
- **In-depth analysis of the MSP market:** highlighting the main trends, business opportunities and needs of French managed service providers.



AMBITION :

To become the reference community for French MSPs, such is the real ambition of this new GoMSP concept for providers of managed services.

As players in the French market, we will surround ourselves for this event with the international MSP ecosystem. Experts will reveal the best practices and the perspectives of evolution of this growing sector.

WHAT IS PLANNED FOR 2022



BOOST YOUR BUSINESS MSP

1 annual physical event

The **GoMSP** is the annual event dedicated to French MSPs. The event brings together all the players of the MSP ecosystem for a day of conferences, sharing of experiences and meetings. The GoMSP event is aimed at both managed service providers and those who wish to become one. This is an opportunity for you to meet and exchange with your colleagues and international experts. There are also vendors booths to discover all the new products and technologies and to discuss with the vendors about their solutions,



WHERE: To define



WHEN: November 8, 2022



WHO: IT service providers MSPs



HOW: Conferences day with booths

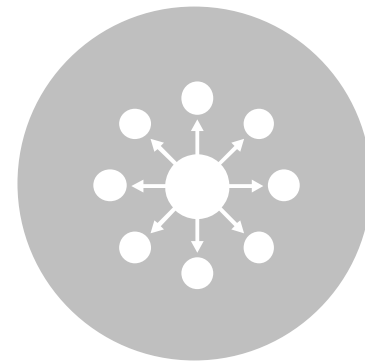
GOALS



November 8, 2022



150+
attendees



Meet the players
in the MSP market

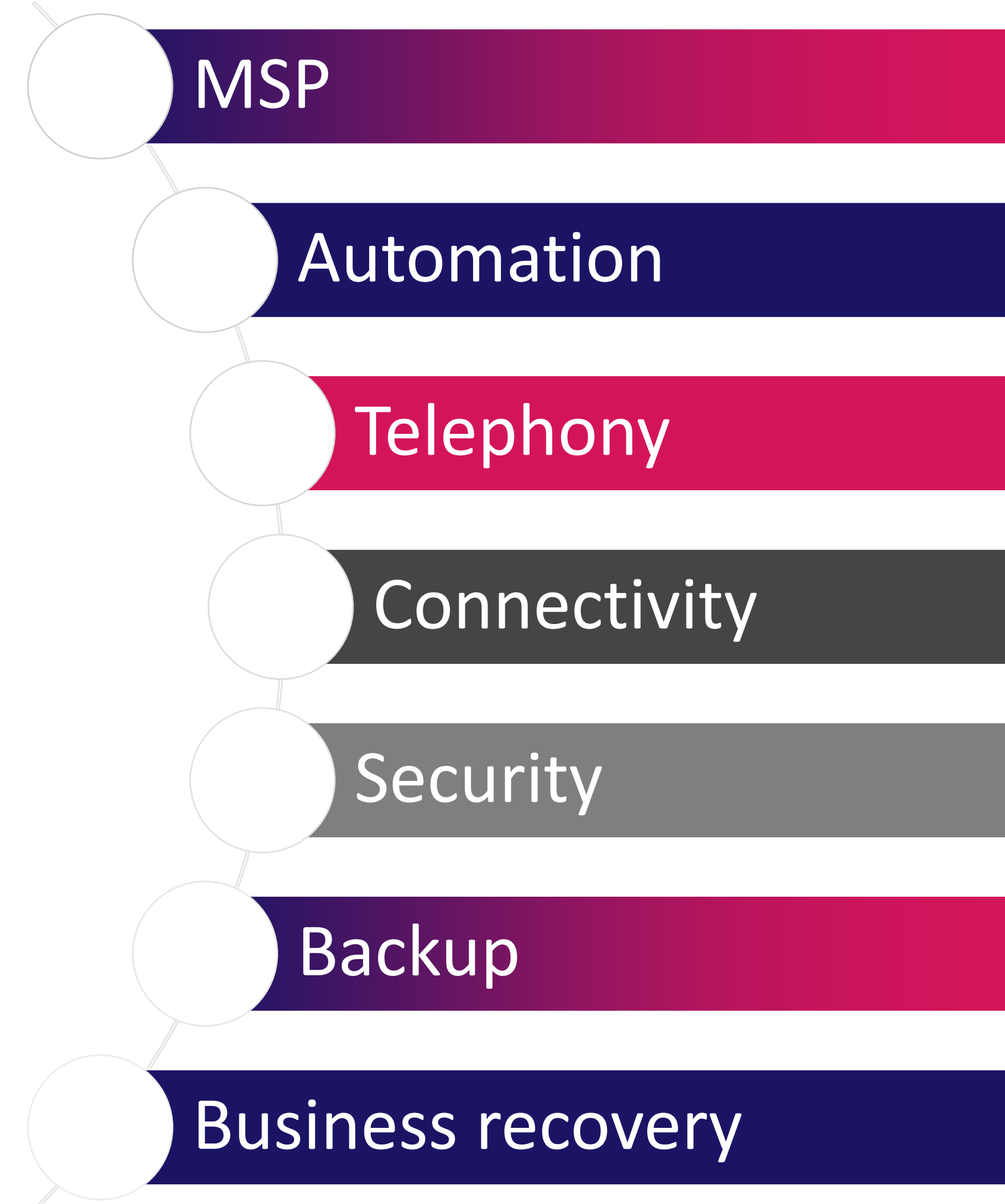
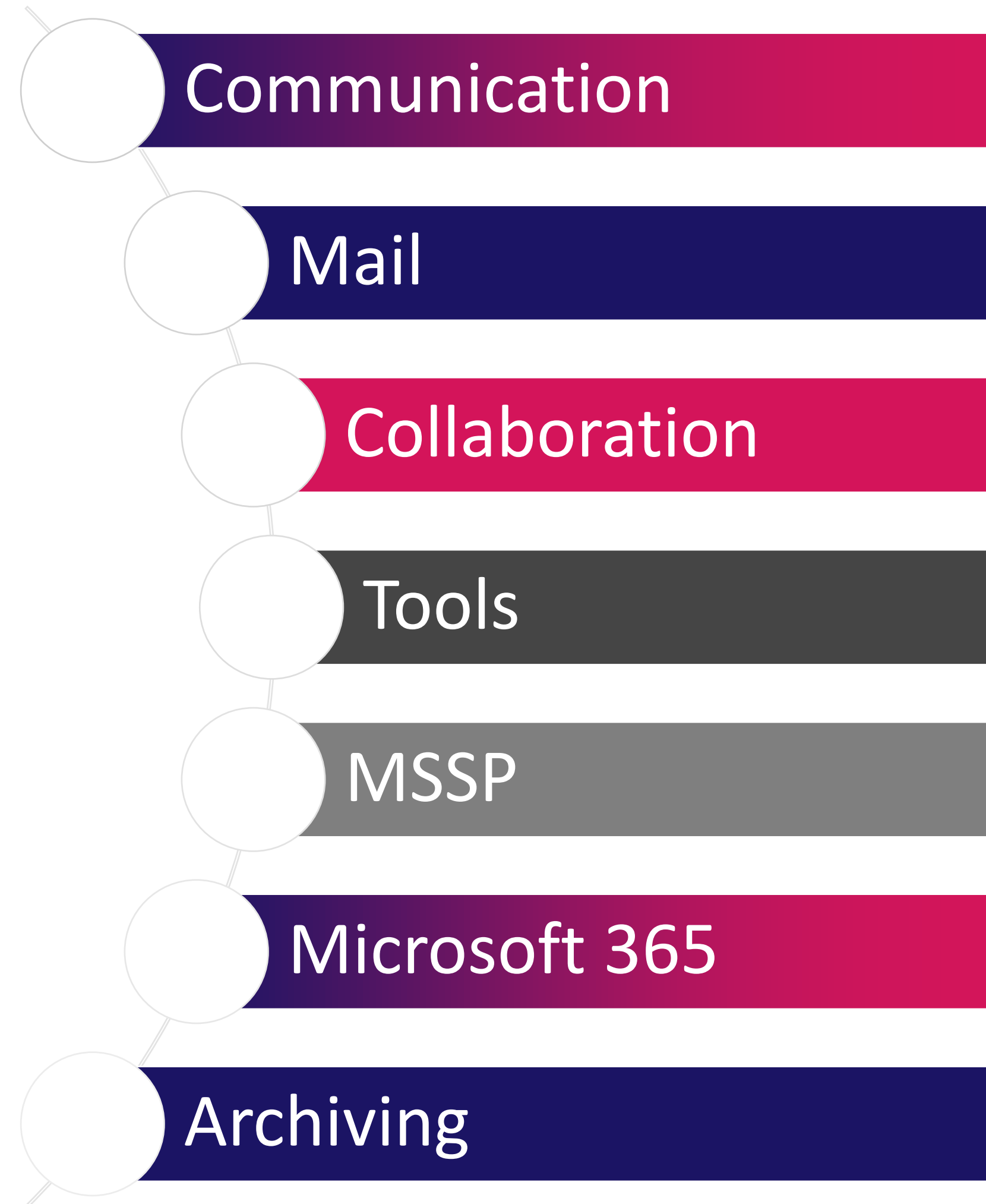


More than
10 sponsors

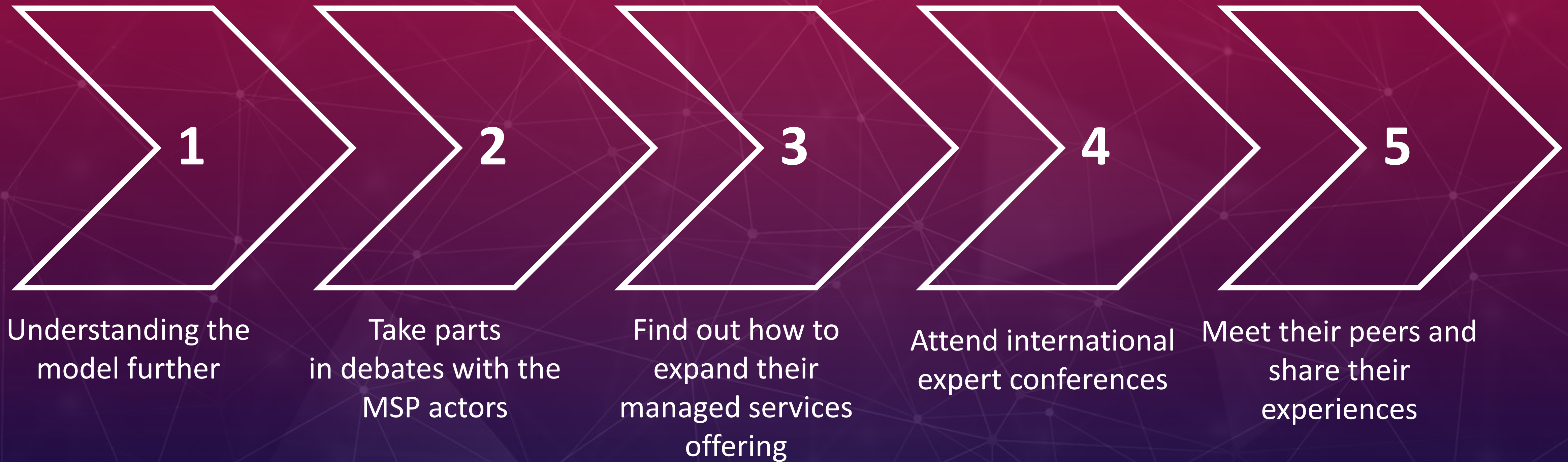


Giving added
value to participants

THEMATIQUES



5 REASONS WHY MSP's WILL PARTICIPATE TO THE EVENT



WHAT VISIBILITY ?



- Exhibition area: booths in your brand colours
- Speaking at conferences or workshops
- Your logo on POS advertising or other communication elements
- Pre-event and post-event e-mailing campaign
- Press - ad page in the EDI Magazine
- Creation of a web page dedicated to the event
- Organizing a prize giving ceremony where you can offer prizes
- Social networks and video event creation

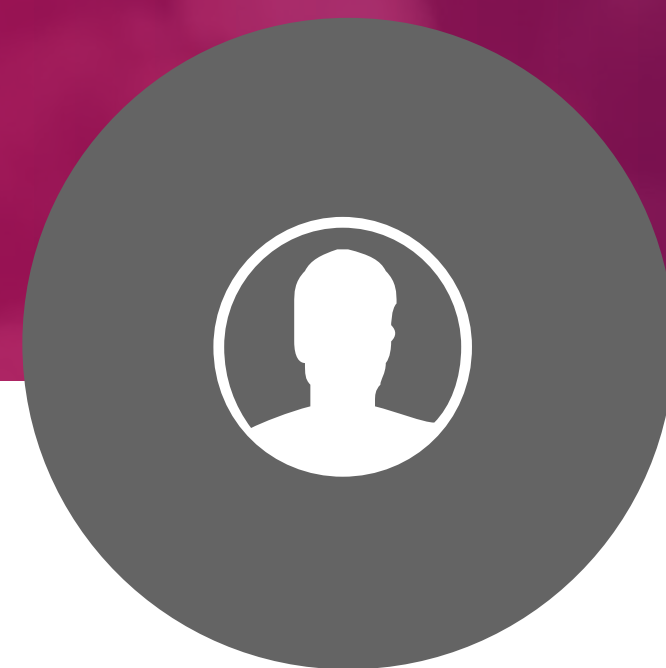


GOMSP 2021 EDITION

Date: November 16th, 2021



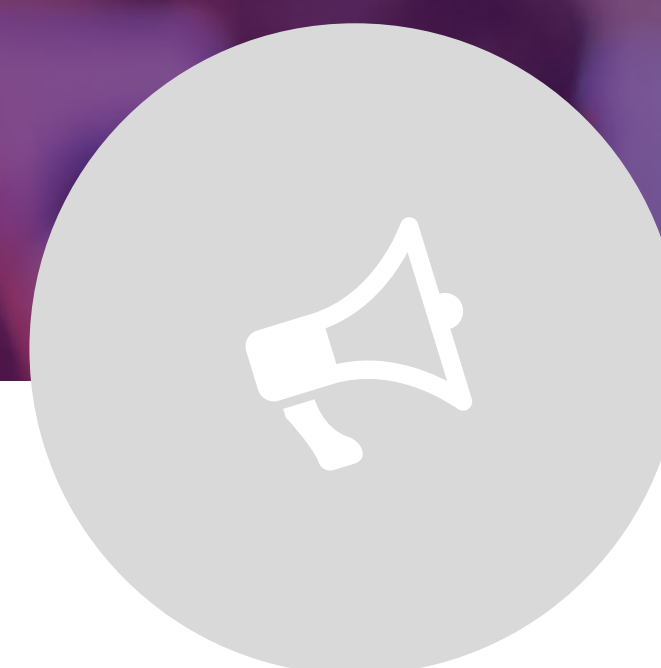
+ de 150
registrations



70
MSPs



100
attendees



10
sponsors



9
Workshops



GOMSP 2020 EDITION

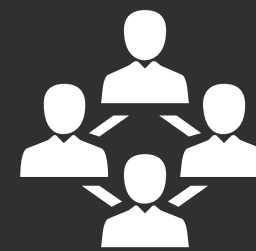
Dates: September 29 & 30, 2020



+ de 300
registrations



150
MSPs



250
attendees



13
sponsors



16
interactive sessions

- 2 DAYS ONLINE -

2021 Sponsors

PARTENAIRE MÉDIA



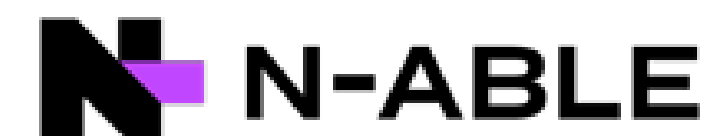
Premium sponsors



AVEC LA PARTICIPATION DE :



Top sponsors



Business sponsors



Special sponsors





7 REASONS TO SPONSOR THE EVENT

1

Increase its visibility on the French market

2

Speaking to a specialized audience to enhance your expertise

3

Opportunity to turn MSPs/IT providers into partners

4

Collect the needs and issues of MSPs and IT service providers

5

Exchanging with colleagues and market players

6

Largest MSP event organized by French people

7

Promote its solutions and present its new offers to more than 200 IT service providers.

SPONSORING PACKAGES

PREMIUM PACKAGE

Price on request - *limited 1 place*

- 2 booth
 - 2 workshop
 - 1 min speech
 - 1 plenary session (keynote speaker)
 - 1 video case study/interview of a partner
 - Participation in panel discussion in the main AM conference sessions
 - Lunch sponsor
-

- 1 page of advertising in the official GoMSP brochure handed out at the entrance containing the plan and program
- Logo on the neckband
- Logo on the goodie bag
- List of attendees at your conference
- 1 promotional video about your participation
- Flyers in the goodies bag
- Insertion of a giveaway in the goodie bag. 2 possibilities *(Provide directly the goodie to be inserted in the bags, or we will make the goodie of your choice with a marking, but production costs will be added to the amount of the pack).*

TOP PACKAGE

Price on request - *limited 2 places*

- 1 booth
 - 1 workshop
 - 1 min speech
 - 1 plenary session (keynote speaker)
 - 1 video case study/interview of a partner
-

- 1 page of advertising in the official GoMSP brochure handed out at the entrance containing the plan and program
- Logo on the neckband
- Logo on the goodie bag
- List of attendees at your conference
- 1 promotional video about your participation
- Flyers in the goodies bag
- Insertion of a giveaway in the goodie bag. 2 possibilities *(Provide directly the goodie to be inserted in the bags, or we will make the goodie of your choice with a marking, but production costs will be added to the amount of the pack).*

BUSINESS PACKAGE

Price on request - *illimited*

- 1 booth
 - 1 workshop
 - 1 min speech
-
- 1/2 page of advertising in the official GoMSP brochure handed out at the entrance containing the plan and program
 - List of attendees at your conference
 - 1 promotional video about your participation
 - Flyers in the goodies bag
 - Insertion of a giveaway in the goodie bag. 2 possibilities *(Provide directly the goodie to be inserted in the bags, or we will make the goodie of your choice with a marking, but production costs will be added to the amount of the pack).*

VISIBILITY PACKAGE

Price on request - *illimited*

- 1 booth
 - 1 min speech
-
- 1/4 page of advertising in the official GoMSP brochure handed out at the entrance containing the plan and program

ADDITIONAL SPONSOR OPPORTUNITIES

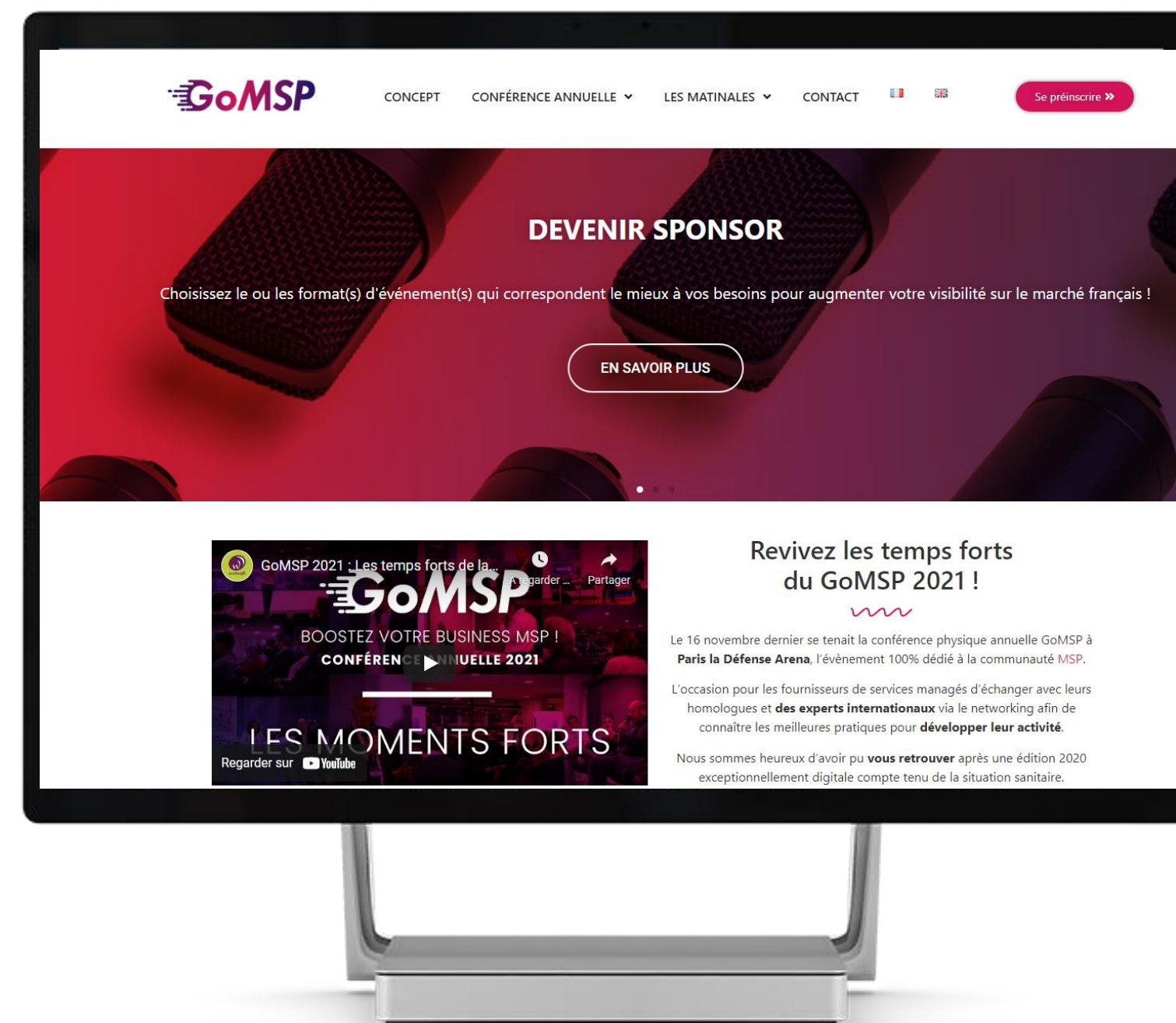
- Visual of the event with your logo as a sponsor on the 2 outdoor screens (100 m²) (*price on request*)
- Visual of the event with your logo as a sponsor on the Projection Wall (1406 m²) (*price on request*)
- 1 private business meeting room (*price on request*)
- Badge sponsorship (*price on request*)
- Notebooks and pens for conference/workshop (*price on request*)
- Sponsor of the morning OR afternoon break (*price on request*)
- Creation of a video for booth (*price on request*)
- Creation of a PDF resource for the event (*price on request*)
- LinkedIn sponsor content of a conference (*price on request*)
- Advertising insert on live during breaks (*price on request*)
- Dedicated emailing campaign (*price on request*)
- 1 ad page in the EDI Magazine (*price on request*)
- Animation/giveaway (*price on request*)

NOT CONVINCED YET?

Visit our website or play our videos to learn more!



<https://www.youtube.com/watch?v=qmkNjjhlsEE>



<https://www.youtube.com/watch?v=dUVhFybLlv4>



MEDIA PARTNER OF THE EVENT

EDI MAGAZINE

Created in September 2010, the “Partenaire Média Publishing” group is the first French B to B press publisher totally **dedicated to information for indirect distribution networks in the IT sector.**

Investigating and understanding markets and technologies is a priority for the entire team of "l'Essentiel de la Distribution Informatique" (E.D.I.).

A true TOOL magazine, "l'E.D.I." is intended for **all players in the IT distribution market**: referencing and purchasing centres, SMB, VAR, ESN, ISV resellers and wholesalers.

The distribution is based on a **monthly routing to more than 12,000 qualified contacts**, targeting general management, Purchasing, Marketing and Sales departments. A paper monthly remains a support with which each reader maintains **a relationship of use, reading time and convenience of access** that no one will



Organizer



GOMSP TEAM

A team of IT and Telecom professionals have come together to put together a tailor-made event 100% focused on MSP. With more than 15 years of experience in the French digital market, our teams will know how to surround themselves with the major players in the sector. Between experience sharing, meetings with experts and networking, our event is designed to meet your needs and help you to address your daily issues.

CONTACT DETAILS



GOMSP TEAM
contact@gomsp.eu
05 56 15 01 01